

**FREE...LIVE**  
Phone Interpretation  
in 100+ languages\*

*Wish you could visit your global partners every day?*



**EXPAND YOUR BUSINESS**  
with UNLIMITED conference calling  
**ANY time, EVERY day, ANY where in the world!**



**Your OWN "conference bridge" – only \$99 / month**  
**Conference as much as you want ALL day EVERY day!**

- **EASY to use** – just dial a phone number in the US to start your conference
- **AVOID costly and inconvenient travel** – conference EVERY day without limitation
- **IMMEDIATE interpretation** – up to 100+ languages; easy recording of conference calls
- **LOWEST per-minute and web conferencing rates also available** – call for more info
- **IDEAL** – for trading partners, work groups, company / investor / board meetings, sales training, client meetings, promotional broadcasts, press conferences, channel partners

\* 10 minutes FREE Phone Interpretation every month. Your interpretation minutes accumulate each month. See application.



WORLD TRADE CENTER ASSOCIATION  
LOS ANGELES - LONG BEACH

**Special for friends of WTC LA/Long Beach –**  
**Try it FREE for 1 week**

I want to try UNLIMITED conference calling and be more productive & efficient.

My Name: \_\_\_\_\_ Company: \_\_\_\_\_ WTC: LA/Long Beach

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For more info, please complete & fax this page to: (800) WTC-2044. Visit [www.WTCConferenceCalls.com](http://www.WTCConferenceCalls.com) or call (800) WTC-2050 for your free 1-week trial.



For your free 1-week trial call: (800) WTC-2050

**World Trade Center Conference Calls Discount Pricing and Feature Comparison**

| <b>World Trade Center Conference Calls<br/>on-demand / reservation-less flat rate</b> | <b>WTC<br/>per-minute</b> | <b>AT&amp;T</b> | <b>Sprint</b> | <b>MCI</b> |       |
|---|---------------------------|-----------------|---------------|------------|-------|
| Rate per minute   | <b>\$.01 - \$.02*</b>     | \$.15           | \$.48         | \$.24      | \$.50 |
| Entry / Exit Announcement   | Tones                     | Tones           | Tones         | Options    | Tones |
| Lecture / Un-lecture  | Yes                       | Yes             | Yes           | Yes        | No    |
| Mute / Un-mute  | Yes                       | Yes             | Yes           | Yes        | Yes   |
| Record  | Yes                       | Yes             | No            | Yes        | No    |
| FREE 10 minutes / month of Phone Interpretation in 100+ languages                     | Yes                       | No              | No            | No         | No    |

**Price Comparison for 10-participant conference calls:**

|   |                |              |              |              |              |
|---|----------------|--------------|--------------|--------------|--------------|
| Sample Monthly Conferencing Use (participant-minutes):<br>10 participants, 2 hours per week<br>(assuming 4.3 weeks per month) | 5160           | 5160         | 5160         | 5160         | 5160         |
| Cost per Minute:  | <b>\$.02*</b>  | <b>\$.15</b> | <b>\$.48</b> | <b>\$.24</b> | <b>\$.50</b> |
| <b>Total Cost per month –10 users</b>   | <b>\$99.00</b> | \$774.00     | \$2,476.80   | \$1,238.40   | \$2,580.00   |

**Price Comparison for 20-participant conference calls:**

|   |                 |              |              |              |              |
|---|-----------------|--------------|--------------|--------------|--------------|
| Sample Monthly Conferencing Use (participant-minutes):<br>20 participants, 2 hours per week<br>(assuming 4.3 weeks per month) | 10320           | 10320        | 10320        | 10320        | 10320        |
| Cost per Minute:  | <b>\$.01*</b>   | <b>\$.15</b> | <b>\$.48</b> | <b>\$.24</b> | <b>\$.50</b> |
| <b>Total Cost per month –20 users</b>   | <b>\$129.00</b> | \$1,548.00   | \$4,953.60   | \$2,476.80   | \$5,160.00   |



For your free 1-week trial call: (800) WTC-2050

**WTC Conference Calls program is now even more useful – get 10 FREE minutes of LIVE Phone Interpretation in 100+ languages every month!\***

*The WTC Conference Calls program features the latest in easy-to-use conferencing technologies*

You can select our UNLIMITED conferencing licenses to accommodate up to 10, 20, or 50 users. (Deeply-discounted per-minute, toll-free, and web conferencing solutions are also available.)

| <b>Flat Rate 24/7 Unlimited Usage Conference Calls</b><br>(prepaid) | <b>Retail Rates</b><br>For WTC Member Companies: | <b>Suggested retail price:</b> | <b>Savings</b> off retail for WTC Member Companies | <b>% Savings</b> for WTC Member Companies |
|---|--|--------------------------------|--|---|
| <b>10 parties:</b>  | <b>\$99/month</b>                                | \$150/month                    | \$51.00/month                                      | <b>34%</b>                                |
| <b>20 parties:</b>  | <b>\$129/month</b>                               | \$200/month                    | \$71.00/month                                      | <b>36%</b>                                |
| <b>50 parties:</b>  | <b>\$199/month</b>                               | \$300/month                    | \$101.00/month                                     | <b>34%</b>                                |
| <b>Extra parties up to 1000 parties / call</b>                      | <b>\$3/per extra party/ month</b>                |                                |  |   |

\* 10 minutes FREE Phone Interpretation every month. Your interpretation minutes accumulate each month. See application.

**Features of WTC Conference Calls unlimited flat-rate conferencing:**

- **Unlimited flexibility** – instant, on-demand, ultimate conference call convenience
- **Keep within your budget** – flat-rate conferencing pays for itself after 1 or 2 calls each month
- **Your own private "conference room"** when you need it – no need to reserve in advance
- **Simple recording & playback** of conference calls "on demand"
- **Increase volume or mute** all participants ("lecture mode")
- **Secure the privacy** of every conference call and announce each participant's name
- **EASILY INTEGRATES INTO WTC LANGUAGE SERVICES PHONE INTERPRETATION**

**Here's how easy it is:**

- Sign up by completing a simple 1-page Service Activation form.
- You'll receive the conference bridge number which you will dial in the US every time you want to make a conference call, along with your PIN numbers and instructions.
- Now, you can conduct conference calls without a reservation or an operator!



For your free 1-week trial call: (800) WTC-2050

## 7 ways you can profitably use WTC Conference Calls

Make **UNLIMITED** conference calls **ANY** time from **ANY** where in the world, for one low monthly fee! You can host conference calls without a reservation or an operator!

Now includes 10 minutes **FREE** Phone Interpretation into 100+ languages every month

1. **A powerful combination** – WTC Conference Calls can be used with WTC Phone Interpretation to translate any call into 100+ languages with a LIVE interpreter. You can also choose highly-accurate document translation. Interested? Indicate this on your form.
2. **WTC members** including attorneys, financial planners, bankers, accountants, manufacturers' reps, logistics companies – all can use conference calls to easily and economically promote their services to potential clients.
3. **Global trading companies** can coordinate international trade deals – bringing together attorneys, freight forwarders, customs brokers, bankers, buyers, & sellers to finalize.
4. **Multinational companies** can stay in contact with global locations – sales managers can hold regular sales meetings with field sales offices and field sales personnel.
5. **Manufacturers** can maintain contact with channel partners – new product introductions, pricing changes, and two-way interaction with executives about new market opportunities.
6. **Coordinate software & product development teams** – economically conference daily.
7. **Exporters and importers** can pre-qualify trading partners before meeting in person via web conferencing to present products and interview channel partners.

## Automated commands

WTC Conference Calls features the latest in easy-to-use conferencing technologies

**To record conference** (recording can be unlimited in length; available for replay right away):  
Press \*2

**To play back conference “on-demand”** (after dialing your conference bridge phone number and entering your moderator PIN):  
Press \*2

**To raise volume** (so that an individual conferee can hear more easily):  
Press \*4

**To select lecture mode** (allows moderator to mute all other conference participants):  
Press \*5

**To mute your own phone** (both moderator and any participant):  
Press \*6