

**Wish you could reach out to ANYone?**

**FREE**  
conference calling  
with Phone Interpretation \*



**EXPAND YOUR BUSINESS**  
*with Interpretation in over 100 languages!*



## **LIVE Phone Interpretation:**

Your “on-demand” interpreters in 100+ languages

- **EASY to use** – integrates easily with WTC Conference Calls or on a 1-to-1 conversation
- **IMMEDIATE interpretation** – over 100 languages available, including less-frequent language pairs
- **LOWEST per-minute rates available** – why hire an expensive interpreter for only a 20-min. interpretation?
- **SKILLED LIVE INTERPRETERS** – certified and knowledgeable in language and cultural nuances
- **IDEAL FOR GLOBAL BUSINESS** – negotiate, make presentations, discuss initiatives, **CLOSE SALES** in your global partners’ languages with **ACCURATE** understanding

\*Phone Interpretation includes 1 week FREE trial of WTC Conference Calls 10-user license for UNLIMITED conferencing ANY where, ANY time.



**Special for friends of WTC Kentucky –**  
**SAVE 11-27%...sign up TODAY**

I’m interested...I want to break the “language barrier” today.

My Name: \_\_\_\_\_ Company: \_\_\_\_\_ WTC: Kentucky

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For more info, please complete & fax this page to: **(800) WTC-2044**. Visit [www.WTCInterpretation.com](http://www.WTCInterpretation.com) or call **(800) WTC-LANG** for more info on LIVE Phone Interpretation in over 100 languages.

**LIVE Phone Interpretation**  
**– available in over 100 languages**

**LIVE Phone Interpretation is available ON DEMAND from English into these languages and between pairs of many of these languages:**

Afghani	Croatian	Ga	Kurdish	Ojibway	Somali
Afrikaans	Czech	German	Lao	Ojicree	Spanish
Akan	Danish	Greek	Latin	Oromo	Swahili
Albanian	Dari	Gujarati	Lingala	Polish	Swedish
Amharic	Dene	Hakka	Lithuanian	Portuguese	Tagalog
Arabic	Dinka	Havari	Low German	Punjabi	Taiwanese
Armenian	Dutch	Hebrew	Lugbara	Pushto	Tamil
Azeri	Eritrean	Hindi	Macedonian	Romanian	Thai
Belorussian	Estonian	Hungarian	Madi	Russian	Tigrinya
Bengali	Fante	Ilocano	Malay	Sanskrit	Turkish
Bosnian	Farsi	Indonesian	Malayalam	Saulteaux	Turkmen
Bulgarian	Finnish	Inuktitut	Mandarin	Serbian	Twi/Asante
Burmese	Flemish	Italian	Marathi	Serbo-Croatian	Ukrainian
Cambodian	Formosan	Japanese	Micif	Shanghainese	Urdu
Cantonese	French-Canadian	Kakwa	Min Nan	Shona	Uyghur
Cebuano	French-Continental	Khmer	Ndebele	Sicilian	Veneto
Chao Chow	Frisian	Kinyarwanda	Nepali	Sindhi	Vietnamese
Cree	Fuchownese	Kirundi	Norwegian	Sinhala	Yiddish
Creole	Fukianese	Kiswahili	Nuer	Slovakian	
Creole-Haitian	Fur	Korean	Nzema	Slovenian	

**The importance of “breaking the language barrier”  
for your global business success**

Your World Trade Center is proud to offer you the power to communicate in virtually any language through our WTC Language Services program.

Enhanced communication through skilled, LIVE interpreters is vital to making the connections that are the basis of your success in global business.

People live and think in their native language. If you want to ensure your message is understood, maintain goodwill, loyalty, and communicate successfully with your global partners, you MUST be prepared to speak in the business language of their choice

Millions of dollars in business are being lost every day because language barriers and mistakes in communication get in the way of potential customers. Even if you don't feel you're losing customers or business opportunities, imagine the additional revenue your company would generate if you could effectively expand into markets in countries and languages you are not currently serving.

WTC Language Services Phone Interpretation can expand your global business opportunities with access to high-quality, personal language services.



Immediate Over-the-Phone Interpretation  
by LIVE interpreters in 100+ languages

## ***Ten Reasons Why Our Service is the Best***

**Here are 10 reasons why** you should give WTC Language Services LIVE Over-the-Phone Interpretation a try...even if you already use other interpretation services:

1. **Special WTC discount** – World-Class interpretation for less than the cost of a business meal.
2. **Combine WTC Interpretation with the FREE WTC Conference Calls UNLIMITED** monthly conferencing packages – for even more powerful global communications at discount prices.
3. **ACCURATELY communicate** in business meetings, negotiations, & presentations – whether in-person or on the phone. Expand your customer base – personally market to new & current clients. For all situations – pre-arranged client meetings or unplanned customer visits.
4. **60-second connection time to interpreters ON DEMAND 24 hours a day** (for most common language pairs – contact us for connection times for less-frequent language pairs).
5. **Convenient & ECONOMICAL** – no wasted time searching for a qualified interpreter. Save time & money – don't hire an in-person interpreter for a short call...access your WTC Interpreter via phone!
6. **Access a network of 1,200 professional, certified interpreters** – skilled in live interpretation in 100+ languages – available every day, 24 hours a day. Skill levels rigorously tested & re-tested.
7. **Multiple-language to multiple-language interpretation capabilities** – we offer MORE than just interpretation between English and other languages.
8. **Convenient to sign up and use** – simply complete the 1-page application, and you will receive a special toll-free dial-in number to access the interpreter network, along with a CIN (Corporate Identification Number) to identify your account for subsequent live interpretation sessions.
9. **State-of-the-art call center technologies:** Telecom carrier-grade digital switch and Interactive Voice Response system. Dual-redundant on-site hot standby backups; diesel generator and UPS battery power. Two separate and parallel telecom carriers, resulting in zero service interruptions.
10. **We put the services of a language specialist at your fingertips, INSTANTLY:**

In addition to their skill in the cultural & language nuances you need interpreted, our industry specialists have expertise in the specific industry you need translated, including these areas:

- import/export marketing and sales, retail channel partners, wholesale distributors
- telecommunications
- hospitality, tourism, travel, and transportation – whether in your country or abroad
- legal services, business and industry
- agriculture
- financial services, real estate, insurance, investments
- all levels of government, social services, immigration
- emergency, police, fire, and health care services
- utility companies, energy companies



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## ***Ten Ways You Can Profitably Use Over-the-Phone Interpretation***

Here are some of the profitable ways that you can benefit from the WTC Language Services Over-the-Phone Interpretation program:

1. **Your can converse in over 100 languages ACCURATELY & IMMEDIATELY** in business meetings, negotiations, & presentations – whether pre-arranged client meetings or unplanned customer visits, whether on the phone or in-person (by connecting an interpreter to a meeting via speakerphone).
2. **WTC Members, Tenants, and Affiliated Companies** – law firms and corporate legal departments, financial planners, bankers, accountants, manufacturers' reps – all can expand their customer base by personally marketing to new & current clients regardless of their native language, by using this high-quality, economical Phone Interpretation service to negotiate, make presentations, interview potential employees and representatives, and discuss initiatives in their global partners' languages with ACCURATE understanding.
3. **Global trading companies, exporters, and importers** can discuss vital business details in over 100 languages with overseas partners, customers, suppliers, government officials, logistics companies and shipping companies, consultants, retail and wholesale distributors, agents, bankers and financial institutions, market researchers, engineers and designers.
4. **Law Firms and Corporate Legal Departments need Phone Interpretation** for real-time depositions, translation of testimony, contract discussions, multi-party negotiations, financial arrangements, legal disclosures, and statutory language requirements.
5. **Technology, software & web site development teams** – global workgroups often may include participants whose first language is not English. Especially when combined with the WTC Conference Calls program, Phone Interpretation can bring together work groups and ensure that crucial project details, instructions, deadlines and schedules are accurately communicated and understood. Shared understanding can enhance speed-to-market and ensure frictionless flow of communications and on-time completion of projects.
6. **Multinational companies need Phone Interpretation in over 100 languages** – for clear communication from headquarters to colleagues in local countries, and to ensure accurate reporting of local conditions back to headquarters. Headquarters corporate executives can be stationed in-country more quickly, using Phone Interpretation as a convenient bridge to their own development of native language skills, facilitating accurate and immediate communication with local contacts in their own language.
7. **Retail distributors and international sales departments** can easily communicate with their channel partners worldwide without language barriers. With the services of WTC Phone Interpretation language specialists at their fingertips, any company can expand into new markets and more effectively manage existing retail and wholesale distribution channels – whether to update new product introductions, to give directions from headquarters, or to gather accurate, first-hand information about local problems and opportunities.
8. **Manufacturers can easily communicate with off-shore operations** in the local language to clearly communicate plant and facilities operations, manufacturing procedures, equipment and maintenance instructions, corporate policies, to resolve export/import problems, and ensure quick feedback to headquarters of problems and opportunities.
9. **Phone Interpretation can enhance real-time communications** in numerous areas, including telecommunications, hospitality, tourism, transportation, legal services, agriculture, financial services, real estate, insurance, investments, public utilities, customer service call centers, educational institutions – whether in-country or abroad.
10. **Phone Interpretation can provide access for non-English speakers to all levels of government services** – including social services, education, immigration, emergency services, police, fire, and health care services.

Here's an opportunity you to expand your global business prospects. You can create goodwill and build new relationships – your global partners will be grateful and impressed with your effort to communicate in their native language. So don't delay, get started today and expand your market worldwide.