

**FREE...LIVE**  
Phone Interpretation  
in 100+ languages\*

*Wish you could visit your global partners every day?*



**EXPAND YOUR BUSINESS**  
with UNLIMITED conference calling  
*ANY time, EVERY day, ANY where in the world!*



**Your OWN "conference bridge" – only \$99 / month**  
**Conference as much as you want ALL day EVERY day!**

- **EASY to use** – just dial a phone number in the US to start your conference
- **AVOID costly and inconvenient travel** – conference EVERY day without limitation
- **IMMEDIATE interpretation** – up to 100+ languages; easy recording of conference calls
- **LOWEST per-minute and web conferencing rates also available** – call for more info
- **IDEAL** – for trading partners, work groups, company / investor / board meetings, sales training, client meetings, promotional broadcasts, press conferences, channel partners

\* 10 minutes FREE Phone Interpretation every month. Your interpretation minutes accumulate each month. See application.



**Special for friends of Kentucky WTC –**  
**Try it FREE for 1 week**

I want to try UNLIMITED conference calling and be more productive & efficient.

My Name: \_\_\_\_\_ Company: \_\_\_\_\_ WTC: Kentucky  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For more info, please complete & fax this page to: (800) WTC-2044. Visit [www.WTCConferenceCalls.com](http://www.WTCConferenceCalls.com) or call (800) WTC-2050 for your free 1-week trial.

## World Trade Center Conference Calls Special WTC Discount Price Comparison

On Demand / Reservation-less	WTC Conference Calls UNLIMITED flat rate	WTC Conference Calls per-minute	AT&T	Sprint	MCI
Rate per minute (\$.00)	<b>.0125 to .0192 *</b>	0.15	0.48	0.24	0.50
Entry / Exit Announcement	Tones	Tones	Tones	Options	Tones
Lecture / Un-lecture	Yes	Yes	Yes	Yes	No
Mute / Un-mute	Yes	Yes	Yes	Yes	Yes
Record	Yes	Yes	No	Yes	No
FREE 10 minutes / month of Phone Interpretation in 100+ languages	Yes	No	No	No	No
Sample Monthly Conferencing Use (participant-minutes): 10 participants, 2 hours per week (assuming 4.3 weeks per month)	5160	5160	5160	5160	5160
<b>Total Cost per month –10 users</b>	<b>\$99.00</b>	<b>\$774.00</b>	<b>\$2,476.80</b>	<b>\$1,238.40</b>	<b>\$2,580.00</b>
* Cost per Minute (\$.00):	<b>0.0192</b>	0.1500	0.4800	0.2400	0.5000
Sample Monthly Conferencing Use (participant-minutes): 20 participants, 2 hours per week (assuming 4.3 weeks per month)	10320	10320	10320	10320	10320
<b>Total Cost per month –20 users</b>	<b>\$129.00</b>	<b>\$1,548.00</b>	<b>\$4,953.60</b>	<b>\$2,476.80</b>	<b>\$5,160.00</b>
* Cost per Minute (\$.00):	<b>0.0125</b>	0.1500	0.4800	0.2400	0.5000



**For more information and your free 1-week trial call: (800) WTC-2050**



**WTC Conference Calls program is now even more useful – get 10 FREE minutes of LIVE Phone Interpretation in 100+ languages every month!\***

*The WTC Conference Calls program features the latest in easy-to-use conferencing technologies*

You can select our UNLIMITED conferencing licenses to accommodate up to 10, 20, or 50 users. (Deeply-discounted per-minute, toll-free, and web conferencing solutions are also available.)

<b>Flat Rate 24/7 Unlimited Usage Conference Calls</b> (prepaid)	<b>Retail Rates</b> For WTC Member Companies:	<b>Suggested retail price:</b>	<b>Savings</b> off retail for WTC Member Companies	<b>% Savings</b> for WTC Member Companies
<b>10 parties:</b>	<b>\$99/month</b>	\$150/month	\$51.00/month	<b>34%</b>
<b>20 parties:</b>	<b>\$129/month</b>	\$200/month	\$71.00/month	<b>36%</b>
<b>50 parties:</b>	<b>\$199/month</b>	\$300/month	\$101.00/month	<b>34%</b>
<b>Extra parties up to 1000 parties / call</b>	<b>\$3/per extra party/ month</b>			

\* 10 minutes FREE Phone Interpretation every month. Your interpretation minutes accumulate each month. See application.

**Features of WTC Conference Calls unlimited flat-rate conferencing:**

- **Unlimited flexibility** – instant, on-demand, ultimate conference call convenience
- **Keep within your budget** – flat-rate conferencing pays for itself after 1 or 2 calls each month
- **Your own private "conference room"** when you need it – no need to reserve in advance
- **Simple recording & playback** of conference calls “on demand”
- **Increase volume or mute** all participants (“lecture mode”)
- **Secure the privacy** of every conference call and announce each participant’s name
- **EASILY INTEGRATES INTO WTC LANGUAGE SERVICES PHONE INTERPRETATION**

**Here’s how easy it is:**

1. Sign up by completing a simple 1-page Service Activation form.
2. You’ll receive the conference bridge number which you will dial in the US every time you want to make a conference call, along with your PIN numbers and instructions.
3. Now, you can conduct conference calls without a reservation or an operator!



## 7 ways you can profitably use WTC Conference Calls

Make **UNLIMITED** conference calls **ANY** time from **ANY** where in the world, for one low monthly fee! You can host conference calls without a reservation or an operator!

Now includes 10 minutes **FREE** Phone Interpretation into 100+ languages every month

1. **A powerful combination** – WTC Conference Calls can be used with WTC Phone Interpretation to translate any call into 100+ languages with a LIVE interpreter. You can also choose highly-accurate document translation. Interested? Indicate this on your form.
2. **WTC members** including attorneys, financial planners, bankers, accountants, manufacturers' reps, logistics companies – all can use conference calls to easily and economically promote their services to potential clients.
3. **Global trading companies** can coordinate international trade deals – bringing together attorneys, freight forwarders, customs brokers, bankers, buyers, & sellers to finalize.
4. **Multinational companies** can stay in contact with global locations – sales managers can hold regular sales meetings with field sales offices and field sales personnel.
5. **Manufacturers** can maintain contact with channel partners – new product introductions, pricing changes, and two-way interaction with executives about new market opportunities.
6. **Coordinate software & product development teams** – economically conference daily.
7. **Exporters and importers** can pre-qualify trading partners before meeting in person via web conferencing to present products and interview channel partners.

## Automated commands

**WTC Conference Calls features the latest in easy-to-use conferencing technologies**

**To record conference** (recording can be unlimited in length; available for replay right away):

**Press \*2**

**To play back conference “on-demand”** (after dialing your conference bridge phone number and entering your moderator PIN):

**Press \*2**

**To raise volume** (so that an individual conferee can hear more easily):

**Press \*4**

**To select lecture mode** (allows moderator to mute all other conference participants):

**Press \*5**

**To mute your own phone** (both moderator and any participant):

**Press \*6**